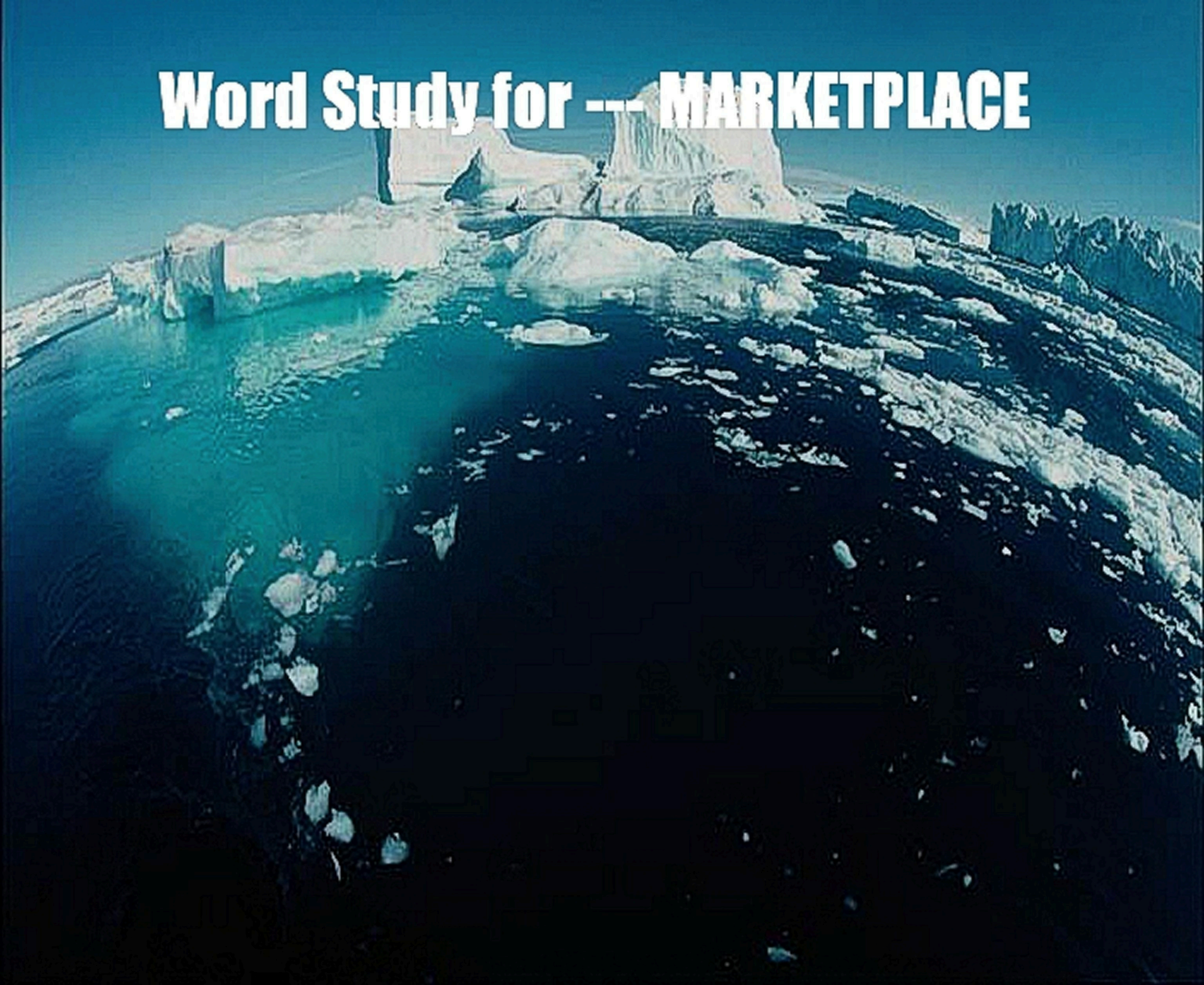Word Study for --- MARKETPLACE